

# Software Development Partnerships

## So you have a software idea...

We all have software ideas one time or another in our lives. Amduus Information Works, Inc. can help you execute that idea into the marketplace.

## Some companies are vendors...

Sure they will help you out by charging money to develop and host the software. We are a little different in that we will take on some of the risk with you as part owner in hopes for rewards later.

## Running a SaaS application...

Most developers will send you an archive file either by the internet or on a CD/DVD and thank you very much for the business. We will take it a step further and run the software. We want to make it as turn key as possible.

## Selling it...

We can help you with the online marketing of the software – web site, advertising copy, etc. We can even help with online support tools such as ticket taking and knowledge bases. But we really expect you to put together the resources for selling the use of the web application and customer support.

## What's the process?

- First take into consideration you are trying to sell the idea to us. We generally charge nearly \$1,000 a day for one resource to develop software. So when we accept your idea we are investing at least \$1,000 a day into it and we want you to be as serious about it as we are.
- Be prepared to put some money down. This is a measure of the amount of *commitment* you have to the project. We do not want to be in the position of creating something and then you walking away leaving us holding the bag. It could be as small as \$100.00 or in the thousands.
- If it is an existing program, perhaps GUI or CHUI please let us know the success you have had with it. We understand if the product life cycle is mature and you are hoping to re-invigorate it as a SaaS application.
- We will return some ideas back to you whether as to yes or no.
- If our ideas match your ideas, we will create a contract regarding the software.
- Off we go!



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