

Amduus Information Works, Inc. develops enterprise level software for commercial, non-profit, and government agencies and organizations. Industries include manufacturing, service, health care, judicial systems, law enforcement, e-commerce, and real estate. The company develops software per specification as well runs it's own Software as a Service (SaaS) applications.

Originally formed in California's Silicon Valley in 2001, the company moved it's presence to Flint, MI in 2003.



Amduus Information Works, Inc.
<http://www.amduus.com>

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Technical Services
For
Business And Government

Incorporated in 2001

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Screen Casting

Amduus Information Works, Inc.
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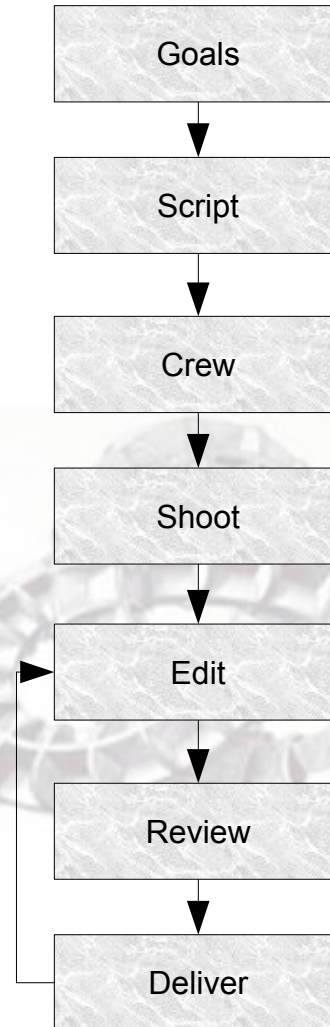
What is it?

Screen casting are movies for your internet site.

Examples include:

- **Product Demos** – make your software/product come alive with special attention to certain features explained (vs “figured out” by the viewer).
- **Service Demos** – help potential customers understand what you do and what to expect.
- **Product Documentation** – a new manner of explaining how to do things! Think training and industrials!
- **New Products** – highlight new products!
- **Deals and Promotions** – put up time dependent pricing, bundling, etc. options on your web site.
- **Company/Corporate Officer Introduction** – Introduce your company with it's products, services, and value proposition to potential customers.

The Process



The Reasons

Differentiate your organization from your competition.

Let your web site, DVDs, CD-ROMS, etc. stand out with video!

Incorporate sound, pictures, and motion into your marketing and guides.

Better explain both the simple and the complex.

Give your customers a reason to continue coming to your internet site with how-to videos regarding your products/services!